

11-12-13

Dear KyADAPT members and friends,

If you believe that Deaf people have the right to live where they can have full access to communication... where they can learn and grow and be happy, this is an opportunity to help make that happen.

We are honored and excited to announce that KyADAPT was selected as one of five nonprofits in Boyle County to participate in this year's GoodGiving Guide Challenge. This is a fundraising program from the Blue Grass Community Foundation and Smiley Pete Publishing. 108 nonprofits from central Kentucky are involved. The Challenge started Nov. 1<sup>st</sup> and runs through Dec. 31<sup>st</sup>. You can find out more information about the Challenge and check out all of the nonprofits involved by going to [www.goodgivingguide.net](http://www.goodgivingguide.net).

This is going to be an exciting 2 months. KyADAPT goals are to raise public awareness of our program (there is no one like us in the entire state!) and to raise funds toward hiring our first Program Director. KyADAPT is at a point where we are ready to move up to the next level of services that we offer to the Deaf independent living community. However, we cannot do that without an experienced person to guide us. We need your help to raise the money to pay that person.

The major focus of fundraising is through “social media” such as Facebook, our website and email. I encourage you to start looking at our website ([www.kyadapt.org](http://www.kyadapt.org)) frequently to see how we are doing and to know the specific mini-challenges that change every week. Likewise, if you are on Facebook, look for “Kyadapt” (you have to spell it just like that) and “like” our page. Amy Lange has graciously volunteered to lead the Facebook team. She’ll be posting weekly information about the GoodGiving Guide mini-challenges and prizes for donors as well as news/pictures of our program activities.

Here’s how you can help:

- Go to [www.goodgivingguide.net](http://www.goodgivingguide.net) and learn more about the Challenge.
- Check your email, Facebook and/or our website often... we will use those tools to keep you informed. This is especially important if you want to donate... we will let you know the days/weeks where donations will do us the most good (matching funds are available to us on some weeks).
- All donations must be made through the GoodGiving Guide website... if you have questions about how to do it, just let us know. Contact me at [info@kyadapt.org](mailto:info@kyadapt.org).

Thank-you!

Pat Bruce